

A fun twist on the familiar where the management companies are the exhibitors and the Associate members are the attendees!

# REVERSE TRADE SHOW

## ASSOCIATE MEMBER REGISTRATION FORM

Theme: **“CATCHING THE WAVE TO SUCCESS”**

### WHEN & WHERE

THURSDAY • MARCH 22, 2012 • 3 - 5 PM

El Zaribah Shriners Auditorium

552 North 40<sup>th</sup> Street, Phoenix, AZ 85008

### HOW IT WORKS

Participating Regular members will staff their booths with 2 - 4 decision makers (property managers, property supervisors, maintenance supervisors, etc.) at a time. Associate members will rotate around the booths for structured 5- or 10-minute interviews. Food and libations will be in the center of the room for participants not actively engaged in an interview or presentation.

Attendance strictly limited to pre-paid interview teams (one or two people per team).

There will be 12, 5-minute open interview sessions and one pre-assigned 10-minute interview session.

<b>INTERVIEW TEAM #1</b>  _____  _____  Participant names	<b>INTERVIEW TEAM #2</b>  _____  _____  Participant names	<b>INTERVIEW TEAM #3</b>  _____  _____  Participant names
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### YOUR TARGET CUSTOMERS

Please list in order of preference the companies you would like to meet with during your 10-minute interview session. If the company you want to meet with is not on this list of confirmed exhibitors, we will contact them and encourage them to join us. **Although every effort will be made to match you with your requested companies, the AMA cannot guarantee you will meet with your requested company.**

#### COMPANIES WE'D LIKE TO MEET WITH (Confirmed list on BACK)

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_
4. \_\_\_\_\_

### WHY YOU SHOULD PARTICIPATE?

- Get 'quality-time' with key decision makers from Arizona's leading apartment owners and management companies.
- Schedule ONE prearranged 10-minute interview with your target prospects.
- Present your information to up to 12 additional companies in 5-minute, first-come interviews
- AMA members will police the room for 'booth hogs' to ensure you get quality interview time with your prospects.
- Enjoy informal networking with all Regular Member exhibitors.
- Equal playing field for all Associate Members – no sponsorships or preferences available.



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## REGISTRATION INFORMATION:

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

## METHOD OF PAYMENT:

Check: Amt. Enclosed \$ \_\_\_\_\_

Credit:  Visa  Mastercard  AMEX

Card #: \_\_\_\_\_ Exp. Date: \_\_\_\_\_

Name on Card: \_\_\_\_\_

Billing ZIP Code: \_\_\_\_\_

**FEES: \$250/per Associate Team of ONE or TWO team members**

## Management Companies Confirmed (as of 2/1/12)

- Alliance Residential
- Allison-Shelton Real Estate Service
- Camden Property Trust
- Dunlap & Magee
- Fairfield Properties, L.P.
- Greystar Real Estate Partners
- HSL Asset Management
- Kay-Kay Realty
- Lincoln Property Company
- Mark-Taylor Residential
- MC Residential
- MEB Management Services
- P.B. Bell Companies
- Riverstone Residential
- Simply Better Management, LLC
- Sullens & Euchner
- Tiempo, Inc.
- Trillium Residential
- Weidner Apartment Homes

FOR ADDITIONAL INFORMATION, CONTACT  
Michelle Rill AT 602-296-6205 or [mrill@azama.org](mailto:mrill@azama.org)

Visit [WWW.AZAMA.ORG](http://WWW.AZAMA.ORG)

**SEND COMPLETED FORM TO:**

ARIZONA MULTIHOUSING ASSOCIATION,  
5110 N. 44TH ST., #L160, PHOENIX, AZ 85018

FAX: 602-296-6178

