



***“Children are made readers on the laps of their parents.”***

*- Emilie Buchwald*

## **Participant Application**

Raising a Reader (RAR) is a nationally acclaimed early literacy program introduced in 2009 to Arizona residents through the partnership between the Arizona Multihousing Association (AMA) and Southwest Human Development (SWHD). The program focuses on reading and book sharing as a form of parent/child bonding which promotes brain development in children ages newborn through 5.

### BENEFITS TO PROPERTY

In addition, to the goal of serving families the AMA also sets out to support the needs of our members through programs that enhance the value of their properties. Below is list of benefits participating properties have experienced with RAR:

*Happy and Cooperative Residents  
Peer and Supervisor Recognition  
Superior Community-building  
Increased Value to Residents*

*Community promotion & integrity  
Effective Marketing Tool  
Excellent community exposure  
Resident Retention*

### REQUIREMENTS TO PARTICIPATE

#### **AMA Requirements**

- 5 STAR certified or in the process of becoming compliant.
- Community must be an **active member** of the AMA. Please contact the AMA to confirm property status

#### **Program Requirements**

RAR is a voluntary program for families at AMA-member properties. Each session requires an 8-week commitment by both parents and managers; sessions may be scheduled at manager’s discretion: evenings and weekends are encouraged. A minimum ten (10) families are required to attend. All materials related to program including instruction come at no cost to property.

**Please NOTE** It is the sole responsibility of the property manager to recruit the minimum requirement of 10 families consisting of children aged newborn - 5 years. Failure to do so can result in **cancellation** of all sessions.

### PROPERTY INFORMATION

Property \_\_\_\_\_ Mgmt. Company \_\_\_\_\_

Property Address \_\_\_\_\_ City \_\_\_\_\_ Zip \_\_\_\_\_

Manager Name \_\_\_\_\_ Email \_\_\_\_\_

# Units \_\_\_\_\_ Club Room? Y / N Other \_\_\_\_\_ Five STAR? Y /N Other \_\_\_\_\_

Please FAX back to (602) 296-6178 ATTN: Lucina Chavez, or email to [lchavez@azama.org](mailto:lchavez@azama.org)

